



Philip Ciaccio

FOUNDER, THE GIFT MACHINE · RHODE ISLAND · [LINKEDIN.COM/IN/PHILCIACCIO](https://www.linkedin.com/in/philciaccio)

IN BRIEF

The arc. I started as a guide in the mountains and desert of Utah, then spent years in corporate and agency strategy. The through line is the journey: log the miles, reflect, keep building, and give.

The fifteen-year idea. I held the idea for about fifteen years and waited; the technology finally caught up. I built it independently, so it answers to the people who use it.

For the public. The Gift Machine belongs to the people who use it: built for all ages, accessible by design, and easy from the first question.

1. One-liners

USE WHICHEVER FITS

- I'm Philip Ciaccio. I built The Gift Machine because giving well is a discipline, and a learnable one.
- I made a gift finder for everyone: every age, every ability, sixty seconds, straight to the gift.
- I held this idea for fifteen years; the tech finally caught up, and I built it for anyone who wants to give a gift that lands.

2. Short bio

ABOUT 50 WORDS

I'm Philip Ciaccio, founder of The Gift Machine. I began as a mountain guide in Utah and spent the years since in corporate and agency strategy, always reflecting, building, giving. I held this idea for fifteen years until the tech caught up. I built it for everyone: every age, every ability, sixty seconds, easy.

3. Long bio

ABOUT 150 WORDS

I'm Philip Ciaccio, and I built The Gift Machine in Rhode Island, for anyone who wants to give something the recipient will love.

I started out as a guide in the mountains of Utah, then spent years in corporate and agency strategy. Different terrain, same habit: log the miles, pay attention, keep building. Somewhere along the way I started believing that the way you give is the way you pay attention, and that attention is something you can practice, like focusing on what's yours to control.

The idea is older than the code. I held it for fifteen years and waited; the technology finally caught up. I built it independently, so it answers to the people who use it: made for every age and every ability, easy from the first question. Six questions, five gifts you can defend at dinner. It holds out for the five worth giving. The quiz takes a minute; the discipline behind it took longer.

4. Quote bank

FIRST-PERSON, PRESS-READY

I built a machine to do the thing I believe in most: paying attention to people.

Giving well is a discipline, and it can be learned.

I started out guiding in the mountains of Utah. I've been logging miles and paying attention ever since.

I held this idea for fifteen years. The tech finally caught up, and I built it for everyone.

It works for every age and every ability, easy from the first question.

The machine holds out for the gift you'll be glad you gave.

Five gifts you can defend at dinner. That's the whole promise.

I focus on the one thing I control: making the recommendation deserve you.